

BBC Children in Need Appeal

Positively changing the lives of disadvantaged children and young people in the UK



bbc.co.uk/pudsey

Chris Mason
22 Moreton Close
Bishops Cleeve
Cheltenham
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1 November 2005

Dear Chris Mason

Thank you for your letter regarding the United for Life Campaign.

As you may know, every year BBC Children in Need holds an Appeal day/TV Telethon where people are encouraged to raise money for disadvantaged children and young people in the UK.

The money raised is then divided up and distributed to organisations around the UK. All organisations are invited to send in an application form and apply for funds, if their request fits the criteria detailed on our website and in our grant guidelines. (see: <http://www.bbc.co.uk/pudsey/apply/>)

The aim of improving the lives of these children and young people is one to which we are deeply committed, and we fulfil this objective through our grantmaking activities.

As the BBC's corporate charity, the BBC Children in Need Appeal must at all times stay strictly within its remit as a purely grantmaking organisation, with no outside views or agenda. The organisation is not at liberty to support any kind of initiative or campaign that has any kind of political connotation.

We are therefore unable to help with request such as yours.

Kind regards,

Kate Power
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Head of Marketing and PR

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